3D Floor Plans and Renderings

Update 1/4/2024

Engaging the workplace through greater visualization

We offer a variety of services for the workplace and real estate

—

2D Floor Plans
3D Floor Plans
Interior & Exterior Renderings
Animated Walkthroughs
Virtual Staging
Image Cleanup

Proof of concept rendering for
real estate broker

Proof of concept rendering for financial consultant firm

Who we are and Why we do what we do

We are a team of **passionate artists** who create rendered works for multiple Real Estate and design purposes.

Founded in 2014, Halo Renders **saw the need** for visually appealing renderings, whether for real estate, virtual staging, pre-construction design approvals, promoting space for sale or lease, or room booking/occupancy solutions.

Halo Renders is proud to be an AgilQuest partner helping clients improve workplace visualization, which increases employee engagement and workplace satisfaction

Proof of concept rendering for a marketing firm

The use of 2D or 3D rendered plans:

01. **ORIENTS** employees or visitors not familiar with a facility ensuring they reserve a space that best meets their needs.
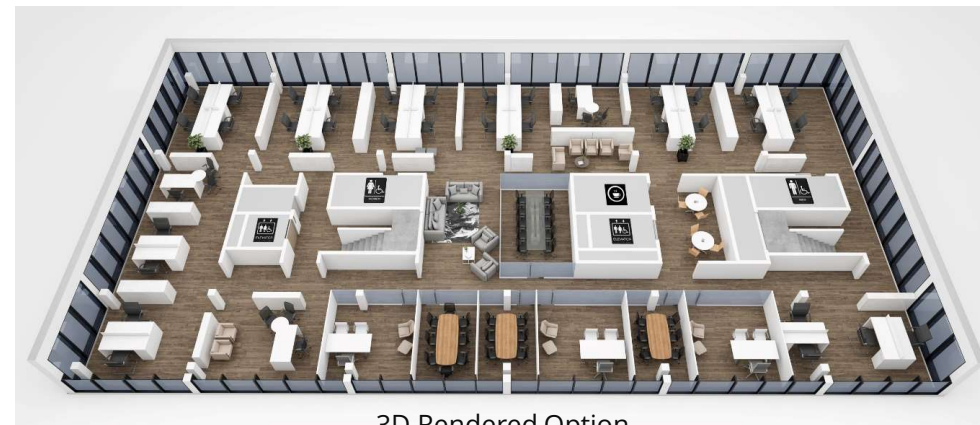
02. **PROPAGATES** an organization's workplace design and branding to the Forum solution and makes the booking process more inviting and engaging.

03. **IMPROVES** wayfinding for locating colleagues, workspaces, collaboration spaces, and amenities.
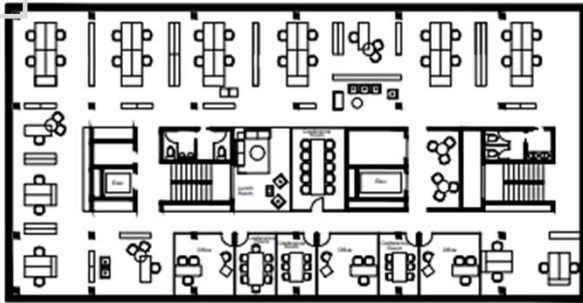
HALO
RENDERS
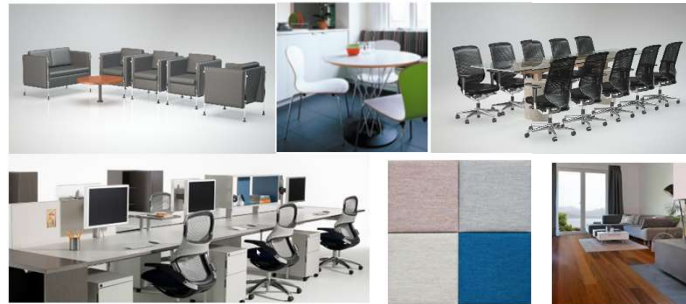

2D Rendered Option

3D Rendered Option
(Multiple view options available)

THE 2D TO 3D RENDERED PROCESS
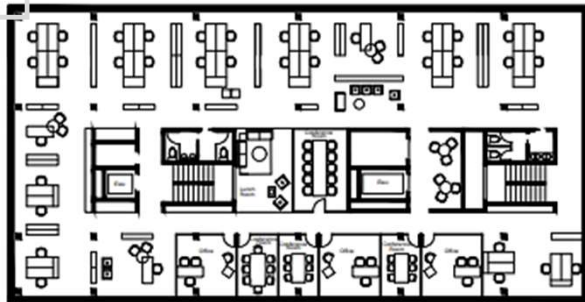

2D CAD file provided by customer

Furniture and finishes samples provided by customer.
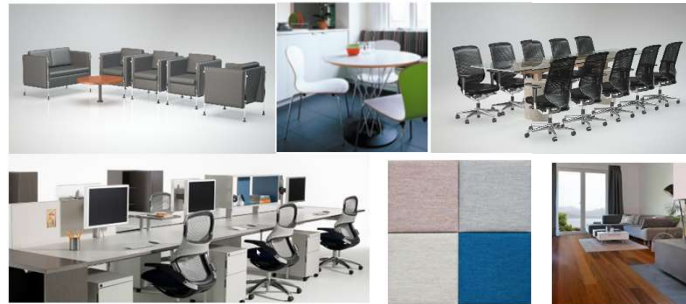Halo Renders finds the best match in their library

3D Rendered Plan by Halo Renders

SKETCHUP OPTION

2D CAD file provided by customer

Furniture and finishes samples provided by customer.
Halo Renders finds the best match in the Sketchup
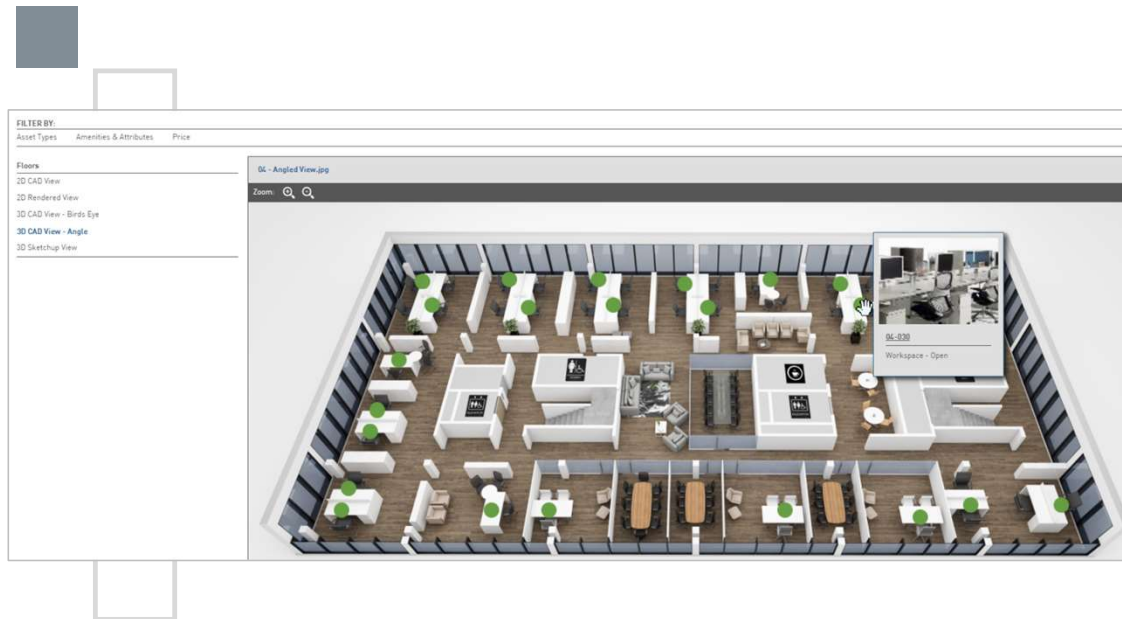packs library.

3D Rendered Plan using Sketchup prepared by Halo Renders

For customers that own Sketchup, Halo Renders can prepare the 3D rendering using Sketchup and deliver the file. This enables the customer to make their own updates after delivery.

The quality of the rendering is still good, but not the same level as Halo Renders' proprietary methods.

Delivery of the file is dependent on the customer purchasing the Sketchup furniture and finishes packs used.
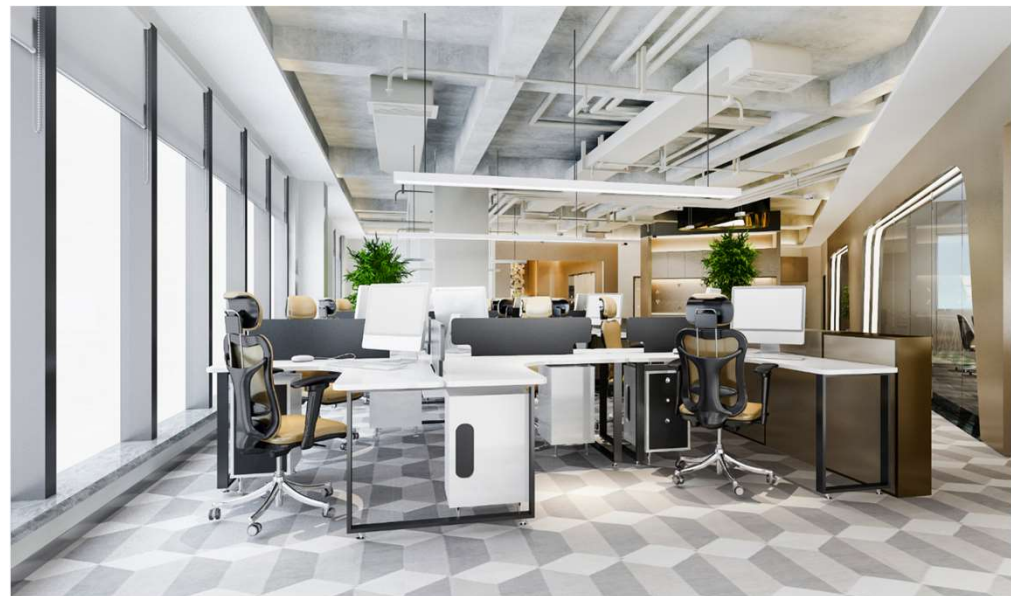
HALO
RENDERS

Benefits of Working with Halo Media

- Familiar with best practices for use within the AgilQuest Forum application

- Competitive pricing and fast turnaround times

- Comprehensive furniture and finishes library to best represent your facility

- Choose from multiple view angles

- Sketchup option available for customers that own Sketchup and want to make their own updates after delivery

Rendered floor plans are a beneficial component to engaging the workforce in the use of the AgilQuest Forum solution and a valuable marketing tool for commercial real estate.

High-quality, 3D renderings help customers, contractor, tenants, and 3rd Parties better visualize a space—and make decisions faster and more effectively.

Proof of concept rendering for an insurance firm

Pricing Guide

< 10,000 SF Floor Plan	$800
10,001 – 20,000 SF Floor Plan	$900
20,001 – 30,000 SF Floor Plan	$1,000
30,001 – 40,000 SF Floor Plan	$1,100
40,001 – 50,000 SF Floor Plan	$1,200
50,001 – 75,000 SF Floor Plan	$1,400

The above price is per each floor plan.

This Pricing Guide is for reference only. Exact pricing will be provided after a review of floor plan density, variation of materials and standards, and any unique customer-specific requirements.

Volume discounts may be available for multiple plans of consistent layouts and furniture.

The Pricing Guide is based on the following assumptions:

- Client provision of CAD/DWG file*
- Similar design and furniture standards across plans
- Use of Halo Renders' furniture library (best match)**
- Generalized representation of flooring and finishes (best match)**

*If CAD files are not available, Halo Renders can create 3D Plans from other sources such as PDFs or paper plans.
Pricing will be provided on a case-by-case basis.

**If client requires custom 3D furniture or flooring or finish details not in our library, Halo Renders will provide additional cost estimates upon request tailored to your requirements.

**Data Retention Options:
By default, all client files will be purged 45 days post-project completion and client approval. Our clients have the option to retain their project data beyond the standard 45-day period. We offer a secure cloud storage service at an additional cost of $199 per year. This annual fee will be invoiced on the project completion date. This service ensures that your files are accessible for future modifications or reference. If you wish to opt for extended data retention, please inform us during project initiation. Additionally, if any additional projects are undertaken during the service period, the files for these projects can also be saved on the cloud server until the expiry of the data retention service. Please note, the 3D files and assets are proprietary and for security reasons cannot be

Proof of concept rendering for interior design firm

Floor Plans change over time, and updates can be arranged using one of the following options:

Individual Updates

- T&M at $175 per hour
- Turnaround time 5 to 10 Business Days
- Two hour minimum

Contracted Pre-Paid Allowance

- T&M at $125 per hour drawing from a $5,000 pre-paid allowance
- Turnaround time 4 to 7 Business Days
- One-hour minimum

Please contact us to discuss your 2D or 3D rendered requirements

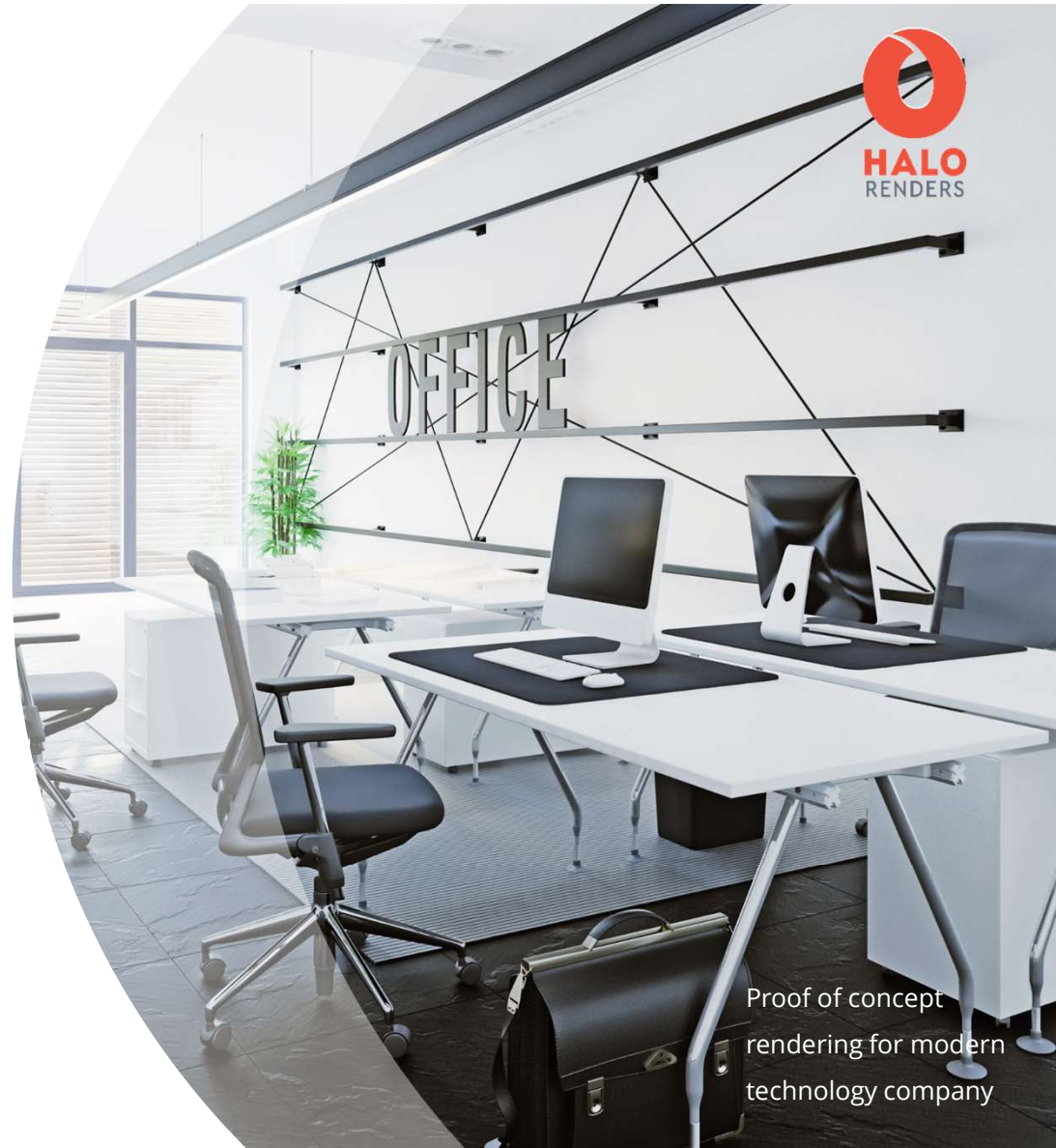## We look forward to speaking with you

Halo Renders

30405 Solon Road, Suite 9 Solon, OH 44139

(440) 447-0200

hmw@halomediaworks.com

www.halorenders.com

HALO RENDERS

Proof of concept rendering for modern technology company

THANK YOU

HALO
RENDERS